

**SMALL DISADVANTAGED AREAS FUND**

**Application Fund**



**Closing date for this fund:** 1 December 2010: **Local Deadline** 1 October

| <b>Contact details</b>  | <b>Help Notes</b>   |
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| <p>Q1<br/><b>Name of Local Committee:</b> Runnymede</p>   | <p>The name of the Local Committee submitting the bid</p>   |
| <p>Q2<br/><b>Name of recipient organisation:</b><br/>Chertsey Schools Partnership</p>   | <p>This is the name of the organisation which will carry out the activities funded or hold the funds on behalf of a partnership</p> |
| <p>Q3<br/><b>Contact person:</b><br/><b>Title:</b> Mrs<br/><b>First Name:</b> Mahafrid<br/><b>Surname:</b> Jamooji<br/><b>Position held in the organisation:</b> Confederation Manager<br/><b>Contact address:</b> c/o St Anne's RC Primary School<br/>Free Prae Road<br/>Chertsey, Surrey<br/><br/><b>Post code:</b> KT16 8HT<br/><b>Telephone:</b> 07733 065358 / 01932 840136<br/><b>Fax:</b><br/><b>E-mail:</b> mjamooji@fsmail.net</p>   | <p>This is the person we will contact if we need information about this application</p>   |
| <b>What are you seeking funding for ?</b>   |   |
| <p>Q4 <b>Describe the area where the funding applied for would be spent</b><br/>The neighborhood identified is in Chertsey St Ann's (Super Output Area 006D in the Index of Multiple Deprivation data).<br/><br/>Children from this area attend a range of schools, most of which are members of the Chertsey Partnership (see annex indicating how many children from each school has a postcode from within the area of need).<br/><br/>➤ Overall SOA score: ranked 11<sup>th</sup> worst in Surrey (in 2007 IMD)<br/>➤ Income deprivation for this SOA: ranked 22<sup>nd</sup> worst in Surrey<br/>➤ IMD (2004-5) scores for key stage 2/3/4 show children from this area attaining the lowest scores. This area also has the highest pupil absence rate in the borough.</p> | <p>Give details of the neighbourhood or locality which is being targeted by this proposal</p>                                       |

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| <ul style="list-style-type: none"> <li>➤ Post -16 Education – IMD showed 59.3% did not stay in education and fewer than 6 went to higher education in the five year period 2001-5.</li> <li>➤ This ward is a designated teenage pregnancy hotspot</li> </ul>  |  |
| <p><b>Q5 Provide evidence of the local needs which the funding would address</b></p> <p>The Index of Multiple Deprivation (2007 release) indicated that, for the education domain scores, this area came <b>first</b> as the most deprived in Surrey. Within the education domain, children and young people from the area scored poorly at KS2, KS3 and KS4 and 59% did not stay on for post-16 education. Also 61% of adults in the SOA had no or low qualifications. In national terms it ranked 1,731 out of 32,482 super-output areas in England and Wales for this domain.</p> <p>Teachers from the Chertsey Partnership have identified that children arriving for Reception stage often have poorly developed verbal skills, and in Runnymede as a whole there is a long waiting list for Speech and Language Therapy. This has been recognised by the North West Childrens' Alliance.</p> <p>Local needs which the Partnership would like to address:</p> <ul style="list-style-type: none"> <li>➤ Speech, language and communication needs</li> <li>➤ Self-esteem &amp; emotional wellbeing</li> <li>➤ Supporting parents and encouraging parental engagement</li> </ul> <p>A sample of 100 households in the SOA of Chertsey St Ann's were interviewed in Spring '10 by Surry University of which 45 households have school age children. These children attended schools of the Chertsey Partnership (Chertsey Nursery, Pycroft Grange, St Anne's, Stepgates, Meadowcroft and Philip Southcote).</p> <p>Schools within the area have identified speech, language &amp; communication needs from early years through to and including primary years. This evidence has been supported by consultative work undertaken by Chertsey Partnership during 2009/10 with the PCT and LLS. Chertsey Partnership has also been in consultation with the Local Committee and Partnership Officer regarding this local issue</p> <p>Family and adult learning courses – such as those offered by Chertsey Children's Centre in partnership with Strode's College - help support parents to assist with their children's homework, improve communication and listening skills at home and encourages parents to instill the value of education in their children. Consultation with the Chertsey St Ann's Working Group has shown that family and adult learning courses can provide self-esteem, emotional well-being and encourages parental engagement.</p> | <p>Provide data, e.g. Index of Multiple Deprivation, Joint Strategic Needs Assessment, and details of any local consultation which support your application for this area.</p> |

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| <p><b>Q6 Describe the project or activities you are seeking funding for</b></p> <p>Project objectives:</p> <ul style="list-style-type: none"> <li>➤ Improving communication and listening skills in children</li> <li>➤ Developing partnerships with parents</li> <li>➤ Engagement in learning</li> </ul> <p>Project Activities:</p> <p>Activities would take place in partnership schools which are attended by children from the SOA. These children and their families will be able to access the following activities:</p> <ul style="list-style-type: none"> <li>➤ <b>Story Sacks</b> – working with families to assist in improving communications and listening skills between parent and child and also reinforce learning through play</li> <li>➤ <b>Connex</b> - “building” work-shop for fathers and children to encourage parental engagement and increase self esteem</li> <li>➤ <b>Drama</b> – To develop self-esteem, confidence and emotional wellbeing which has beneficial outcomes on other areas of school life and learning</li> <li>➤ <b>Storyteller Workshops</b> – Assists literacy, communication skills and develops confidence and self-esteem.</li> </ul> <p>These activities will be run on a termly, carousel basis at the schools and will be able to offer families an opportunity to access them easily – as most will be run during or just after the school day - and in an environment which they feel comfortable.</p> <p>Cost of attending such activities is always a barrier for many of the children and families we have identified – the SDAF will enable access to these courses which will have beneficial outcomes.</p> | <p>Briefly describe the proposed actions and the activities that will be undertaken; explain how the project would offer something new to the area</p>   |
| <p><b>Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities ? Please also say what SCC services are involved and the named contact(s).</b></p> <ol style="list-style-type: none"> <li>1. An improvement in communication and listening skills will result in increased self-esteem, improvements in key stage scores and achievement.</li> <li>2. Developing partnerships with parents leads to increased parental engagement with their children’s learning resulting in improved attendance, reduced exclusion, successful transition through phases, raising aspirations and reducing the number of children becoming NEET.</li> <li>3. Target group of early years, primary and SN children allows early intervention</li> </ol>   | <p>An outcome is the direct difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you and progress against these must be detailed in the report which you will be required to submit at the end of the funding period.</p> |
| <p><b>Q8 How would you involve residents in the project ?</b></p> <p>The borough council commissioned a survey of residents in the SOA in May 2010, which identified an interest in attending adult learning from some respondents (who were offered an IT taster course and several took up the offer) and a desire for more information about services in their area, to be addressed in 2010 with a pictorial map highlighting local facilities which will be distributed. The children’s centre (a member of the Partnership) already offers family learning courses and engages parents and a key aim of this project will be to reach parents through workshops, for example, and encourage them to become more engaged with the school.</p>  | <p>Describe how you would establish a relationship with residents and voluntary organisations</p>  |

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| <p>Residents of Chertsey St Ann's would be part of this program as many would be parents, grandparents or carers of the children that have been have identified.</p>   |  |
| <p><b>Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the longer term ?</b></p> <ul style="list-style-type: none"> <li>➤ Continued improved in communication methods will assist in maintaining parental engagement.</li> <li>➤ Family engagement will be sustained with the help of the Confederation Home School Link Worker and Chertsey Children's Centre outreach worker;</li> <li>➤ Continued adult learning will be sustained with assistance from partner organisations such the Children's Centre, Strode's College, Runnymede Centre and signposting to other adult learning opportunities.</li> </ul> | <p>Explain how you intend to develop local capacity to sustain the project after the funding ends.</p>                   |
| <p><b>Q10 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above ?</b></p> <p>We currently utilise forms for measuring the success of activities and achievement of outcomes and will look to adapt existing evaluation formats to capture this data.</p>  | <p>We don't want to create reporting burdens so do keep systems simple, realistic and informative.</p>                   |
| <p><b>Q11 Please set out the project timescale and key project milestones</b></p> <p>A 2/3 projects will run across a number of schools – on a rotational basis - from April '11-March '12. Evaluation will be provided termly.</p>  | <p>We will be requiring a brief quarterly update on progress and these milestones will form the basis of that update</p> |

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| <p><b>Q12 Who are your key partners and how are you developing a shared approach to the area ?</b></p> <p>Key Partners:</p> <ul style="list-style-type: none"> <li>➤ Chertsey Partnership Schools will identify children and families within Chertsey St Ann's and develop a program of activities to address the needs of this SOA as per our objectives detailed in section 6</li> <li>➤ Suppliers of activities <ul style="list-style-type: none"> <li>- Connex (parent &amp; child workshop)</li> <li>- Peer Productions (Drama)</li> <li>- Strodes College (Story Sacks)</li> <li>- Surrey Storytellers Guild (Communication skills)</li> </ul> </li> <li>➤ The key partners already working together to support access to learning, digital inclusion, and awareness of services for children, young people and residents are: <ul style="list-style-type: none"> <li>- Chertsey Surestart children's centre</li> <li>- SCC – Chertsey Library</li> <li>- SCC – Youth Development Service</li> <li>- SCC – Adult &amp; Community Learning (family learning)</li> <li>- RBC – Chertsey Museum</li> <li>- Strode's College – adult learning outreach team</li> <li>- Surrey Lifelong Learning Partnership</li> </ul> </li> </ul> | <p>Please list the partner organisations you are working with and the strategic and local objectives you wish to achieve; explain how partners' contributions will represent an integrated solution to the needs of the area.</p> |
| <p><b>Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.</b></p> <p>The Local Committee has recognised that Chertsey St Ann's has the highest IMD score in this borough since 2004. More recently the Committee has received reports at its meetings as follows:</p> <p>February 2008 – Item 15 “Local area profile”</p> <p>October 2009 – Item 12 “Priority areas”</p> <p>July 2010 – Item 15 “County Council Fund for Small Disadvantaged Areas”</p> <p>In 2009 and 2010, the local member has been actively engaged through a multi-agency group of partners in identifying needs, commissioning research and taking forward the action plan for the area.</p>   | <p>Demonstrate that the Committee has developed an understanding of the profile of disadvantage locally and of the opportunities for joint working and leadership.</p>  |
| <p><b>Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities ?</b></p> <p>The Local Committee has agreed member allocations funding for a range of projects addressing local needs in Chertsey, including support for children's activities at the Museum, a new notice board to encourage people into the Library, and community fairs bringing the community together. More recent allocations for children's centre play equipment, a notice board for the children's centre, and youth activities are detailed at Q18 below.</p>  | <p>Describe any projects supported in high-need areas and initiatives which have increased the influence of their residents on local services and opportunities.</p>  |

**Financial Questions**

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| <p><b>Q15 How much are you applying for ?</b><br/>         £14,000.00 – to cover the cost of activities and a small contribution towards the cost of administering these activities at the various schools</p>   | <p>This should be the total amount of money you are requesting from this fund.</p>  |                      |                      |  |
| <p><b>Q16 How will this funding help the project or initiative ? What are the implications of not receiving the funding you have requested from SCC ? What are the implications of receiving part of the funding you have requested from SCC ? (Please keep answer brief)</b></p> <p>If funding is not received then this project would not happen therefore we as a Partnership of schools would not be able to extend the range of provision.</p> <p>Partial funding will limit the range of activities we would be able to offer.</p> |   |                      |                      |  |
| <p><b>Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding ?</b></p> <p>The activities which we are looking to obtain funding for, will be complimented by projects already run through the Confederation such as our family learning programme and our work in SALT. It will also be supported by the work of the Confederation HSLW, SENCOs and counselling service.</p>   |   |                      |                      |  |
| <p><b>Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.</b></p>  | <p>This information helps SCC to continue to monitor its support to Surrey organisations and promote collaboration between departments.</p> |                      |                      |  |
| <p><b>Name of Funding</b></p>  | <p><b>Name of Manager</b></p>   | <p><b>Amount</b></p> | <p><b>When</b></p>   |  |
| <p>Self-Reliance budget</p>  | <p>Carolyn Rowe</p>   | <p>£3,060</p>        | <p>February 2010</p> |  |
| <p>Member allocations</p>  | <p>Sylvia Carter</p>  | <p>£2,400</p>        | <p>February 2010</p> |  |
| <p>Member allocations</p>  | <p>Sylvia Carter</p>  | <p>£607</p>          | <p>February 2008</p> |  |

**Supplementary Information:**

| <i>Chertsey Partnership Schools – No. Children from Chertsey St Ann's</i>                 |                           |                       |                  |                  |  |  |
|---|---------------------------|-----------------------|------------------|------------------|--|--|
|   | <i>Meadowcroft Infant</i> | <i>Pyrcoft Grange</i> | <i>St Anne's</i> | <i>Stepgates</i> | <i>Chertsey Nursery</i>                            | <i>Philip Southcote SN</i>                         |
| <i>On Role</i>  | 58                        | 169                   |                  |                  | 72   |  |
| <i>YR</i>   | 1                         | 8                     | 3                | 1                | No. of children at the living in Chertsey St Ann's | No. of children at the living in Chertsey St Ann's |
| <i>Y1</i>   | 4                         | 5                     | 7                | 0                |  |  |
| <i>Y2</i>   | 0                         | 4                     | 6                | 2                |  |  |
| <i>Y3</i>   |                           | 5                     | 4                | 2                |  |  |
| <i>Y4</i>   |                           | 6                     | 5                | 0                |  |  |
| <i>Y5</i>   |                           | 5                     | 3                | 2                |  |  |
| <i>Y6</i>   |                           | 5                     | 4                | 0                |  |  |
| <i>Total</i>  | 5                         | 38                    | 32               | 7                | 13   | 2  |
| Total number of children resident in Chertsey St Ann's attending Partnership Schools = 97 |                           |                       |                  |                  |  |  |

NOTE: Children attending the above primary schools have older siblings at Jubilee High and Salesian (also Chertsey Partnership Schools). These older siblings can access activities at Philip Southcote.

**Supplier Costings:**

| <i>Supplier &amp; activity</i>  | <i>Cost across 6 schools</i> |
|---|------------------------------|
| <b>1. Supplier: Knex Activity: Parent &amp; Child workshop</b><br>Cost based on two, 2 hour parent and child workshops - £450.00  | £2,700.00                    |
| <b>2. Supplier: Peer Productions Activity: Drama</b><br>Half-day drama activity (either Journey to Hogwarts or The Magic Box)<br>Cost for half-day activity including one leader and two assistants - £400.00   | £2,400.00                    |
| <b>3. Supplier: Strode's College Activity: Story Sacks</b><br>Cost based on group of approx. 7 or 8 parents in one school<br><br>Book purchases = £80 (£10 book voucher per parent = based on 8 parents in total)<br><br>Materials (including fabric, pens, sewing materials, dye, cardboard, dice etc)<br>£100 minimum<br><br>Tutor costs - £25.50/hour (therefore 8 weeks at 2 hours a week = 16 hours = £408). Total per group of 8 weeks of classes - £588.00 | £3,528.00                    |
| <b>4. Supplier: Surrey Storytellers Guild Activity: Storytelling</b><br>Cost based on five, 1 hour sessions<br>Storyteller Tutor and material costs (including planning time & feedback)<br>- £845.00   | £5,070.00                    |
| <i>Total cost of activities</i>   | £13,698.00                   |

NOTE: We would wish to identify families and children where the above activities are most needed and therefore would adopt a flexible approach in provision of these activities across Partnership Schools.

**Completing this form does not guarantee success when applying for funding  
All successful projects will be required to complete an evaluation form outlining the  
outcomes of the project**

**I confirm that to the best of my knowledge the information contained within this  
Application Form and the enclosed supporting documentation is accurate.**

**Print Name:** Mahafriid Jamooji

**Organisations and Status:** Chertsey Schools  
Partnership, Confederation Manager

**Signature:**

**Date:** 30/9/10

**Bids should be submitted electronically to [sylvia.carter@surreycc.gov.uk](mailto:sylvia.carter@surreycc.gov.uk)**

**Office Use**

**Grant Programme title: Local Committees Small Disadvantaged Areas Fund**

**Date received and who by:** 30.9.10, Sylvia Carter

**All documents attached:** YES